

You Make Our Partnership Community Great!

## SUMMER CELEBRATION BENEFIT CONCERT



SATURDAY, AUGUST 20, 2022 ~6:00 PM  
WHALON LAKE PRESERVE, NAPERVILLE



Dear Community Partner,

As a valued member of the community we are garnering for support for a new fundraising event, a Summer Celebration Benefit Concert on Saturday, August 20, 2022 at the Forest Preserve District's Whalon Lake Preserve in Naperville.

This summer evening concert takes place lakeside and features the Big Lagniappe, a local band known for their New Orleans influenced funk, R&B, and jazz. Guests can explore the preserve before the concert and bring their own picnic, or they can let someone else do the cooking and enjoy food and beverage from one of our featured food trucks.

Whalon Lake is truly a gem with miles of trails, lakeside views, a dog park, picnicking, fishing, boating, a wide diversity of natural habitats, and more! It is one of the Forest Preserve's most popular public areas. With such an amazing lakeside vista, we think there's no better place to experience music and celebrate summer!

We are excited to offer this first-ever summer concert to our many donors, supporters and the general public. We really hope it is the first of many, but we need your help getting things off the ground! Events like these are so important. They help us raise awareness about the Nature Foundation and the Forest Preserve District of Will County's events, programs, initiatives, and preserve amenities. They also help us secure the funding we need to accomplish our mission to support the Forest Preserve District of Will County's programs and initiatives that protect nature, inspire discovery, and bring people and nature together! We work side-by-side with many local businesses and corporate partners to bring new and improved programs and amenities to the residents of Will County. Plus, events like these bring our community together in celebration!

As a community partner, your support helps to fund and promote this event as well as keep ticket prices reasonable - which is so important right now! The more community partners we have, the more we can offer to our guests, and the greater impact we can have in enhancing our environment and quality of life for all!

This packet includes the different partnership levels, what's included at each level, information about our reach and impact, and a commitment form should you decide to partner with us. We think there's no better way to reach your community and, at the same time, show your support for nature and our environment than to sign on as one of our community partners. We look forward to partnering with you!

THE NATURE FOUNDATION OF WILL COUNTY

Visit us at [WillCountyNature.org](http://WillCountyNature.org)

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## Partnership Opportunities for Individuals, Businesses and Organizations

### Diamond Level \$2,000 (2 Available)

- 10' x 10' booth space at event venue
- Premier logo placement on event flyer, event banner and event signage
- On stage opportunity during the break to introduce your business
- Logo/name prominently displayed on website event page
- Premier listing on the Facebook event calendar post
- Premier listing in social media posts and companion email promotions

### Platinum Level \$1,500 (2 Available)

- Logo placement on event flyer, event banner and event signage
- On stage opportunity during the break to introduce your business
- Logo/name displayed on website event page
- Listing on the Facebook event calendar post
- Listing in social media posts and companion email promotions

### Gold Level \$1,000 (Multiple)

- Logo placement on event flyer, event banner and event signage
- Logo/name displayed on website event page
- Listing on the Facebook event calendar post
- Listing in social media posts and companion email promotions.

### Silver Level \$500 (Multiple)

- Logo placement on event signage
- Logo/name displayed on website event page
- Listing on the Facebook event calendar post
- Listing in social media posts and companion email promotions.

### Bronze Level \$250 (Multiple)

- Logo placement on event signage
- Logo/name displayed on website event page

### Join Our Community

1.6K Facebook Followers

2.5K Email Subscribers

45-60% Email Open Rate

8K Unique Web Visitors\*

15K Website Page Views\*

48K Facebook Page Reach\*

\$400K+ Provided to Forest Preserve  
 District of Will County

\$500K-\$1.2M in Future Expectancies

\$75K+ in Corporate Partner Event  
 Support with 90% Retention

Hundreds of Loyal and Engaged Citizens  
 with an Interest in Protecting Nature,  
 Inspiring Discovery, & Bringing People  
 and Nature Together!

*\*Analytics for period beginning January 1  
 through June 30, 2022*

**Digital logo/name placements include a link to your website homepage. Your contribution is tax deductible to the extent allowable by law; 27-3123713. W-9 provided upon request. Proceeds, above event costs, support nature education, conservation and recreation initiatives in the forest preserves. The Forest Preserve District of Will County also promotes our events and all sponsors may receive additional visibility, although it is not guaranteed.**

Questions: Please contact Cindy Harn, Executive Director  
 Office: 815-722-2022 Email: willcountynature@fpdwc.org

#### MISSION

The Nature Foundation of Will County works to create a legacy of giving that supports and celebrates the preservation, conservation, education and recreation priorities of the Forest Preserve District of Will County.

#### VISION

We envision a vital, dynamic and self-sustaining foundation that is committed to cultivating relationships and partnerships within our community that directly benefit the Forest Preserve District's ability to protect our environment and deliver programs and services to its constituents.

#### VALUES

- Support and invest in high quality, mission-focused projects and programs
- Practice fiscal responsibility, transparency and accountability in all endeavors
- Cultivate and maintain positive, sustainable relationships with our donors and supporters

# 2022 PARTNERSHIP COMMITMENT SUMMER CELEBRATION BENEFIT CONCERT

Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Website Link: \_\_\_\_\_

*Business partners, please send your logo to [willcountynature@fpdwc.org](mailto:willcountynature@fpdwc.org) (AI, EPS, PNG format)*

## 2022 Partnership Levels

\_\_\_\_ Diamond (\$2,000)

\_\_\_\_ Platinum (\$1,500)

\_\_\_\_ Gold (\$1,000)

\_\_\_\_ Silver (\$500)

\_\_\_\_ Bronze (\$250)

**Paying by Check:** Please make check payable to:  
The Nature Foundation of Will County and mail,  
along with this completed form, to:

The Nature Foundation of Will County  
17540 W. Laraway Road  
Joliet IL 60433

## Pay with Credit Card

Please charge my

\_\_\_\_ Visa

\_\_\_\_ Mastercard

\_\_\_\_ Discover

\_\_\_\_ Amex

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_

Expiration: \_\_\_\_\_ CVV: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Best number to reach you if there's a problem: \_\_\_\_\_

Your contribution is tax deductible to the extent allowable by law; 27-3123713. W-9 provided upon request. You will receive a transaction receipt for your gift of support. Please retain this receipt for your records and tax purposes. If you have any questions about the deductibility of your gift, please consult your financial planner or tax advisor.

**Questions: Please contact Cindy Harn, Executive Director**  
**Office: 815-722-2022 Email: [willcountynature@fpdwc.org](mailto:willcountynature@fpdwc.org)**